

2024-2025 Facebook Annual Report

Submitted by: Daina Karol, Chairman

February 23, 2025

- The Garden Club of Stuart continues to utilize Facebook as a communication and public relations tool to inform members and the community of upcoming events and our accomplishments, as well as sharing educational information.
 - Our Facebook page can be found at:
<https://www.facebook.com/thegardenclubofstuart>
- Currently 737 people **Like** our Facebook page, and we have 1,035 **Followers**
- Posts shared on The Garden Club of Stuart's Facebook include:
 - The GCS's 2024 Annual Luncheon at Corithian Yacht Club
 - Posts included information & pictures about FFGC, club awards, & high school award recipients, as well as the Cyndy Trossbach Outstanding Student Award
 - FFGC's 100th Birthday Brunch attended by our President, Rosita Aristoff
 - Numerous educational posts about gardening and floral design, and FREE library lectures about gardening topics
 - Photos and information about how the GCS celebrated Garden Week with Proclamations from the City of Stuart and the Martin County Commissioners
 - GCS members donated floral arrangements to each Martin County Library
 - Several members did landscaping work at the Old Martin County Courthouse during Garden Week
 - Monthly, information about our monthly meetings and a Facebook Event is created
 - Information and pictures from Circles were posted about their activities and meetings
 - Photos and information about the GCS's participation in the Veterans Day Parade
- Facebook posts regularly include educational, useful, and important information, including information from the Florida Federation of Garden Clubs and the National Garden Club.
 - Posts have included information on:
 - District X Spring and Fall Meetings
 - Tropical Short Course
 - Grant & scholarship opportunities
 - Deadlines and information on applying for awards
 - NGC Environmental and Gardening Schools
 - FFGC's April Convention
 - Floral design trends
 - Wekiva Volunteer Training
 - Interesting and informative articles
 - Upcoming events of interest to our members
- Members are encouraged to continue to Like and Share our page and posts.

Respectfully submitted by,

Daina Karol, Facebook Chair