2025-2026 Facebook Annual Report
Submitted by: Daina Karol, Chairman
March 4, 2026

- The Garden Club of Stuart continues to utilize Facebook as a communication and public relations tool to inform members and the community of upcoming events and our accomplishments, as well as sharing educational information.
    - Our Facebook page can be found at: https://www.facebook.com/thegardenclubofstuart

- Our Facebook page has 1,035 **Followers.**

- Posts shared on The Garden Club of Stuart's Facebook include:
    - The GCS's 20245Annual Luncheon at Sandhill Cove
    - Posts included information & pictures about FFGC, club awards, & high school award recipients, as well as the Cyndy Trossbach Outstanding Student Award
    - Numerous educational posts about gardening and floral design, and FREE library lectures about gardening related topics
    - Photos and information about how the GCS celebrated National Garden Week
        - GCS members donated floral arrangements to each Martin County Library
    - Information about our monthly meetings and a Facebook Event is created
    - Information and pictures from Circles were posted about their activities and meetings
    - Photos and information about the GCS's participation in the Veterans Day Parade

- Facebook posts regularly include educational, useful, and important information, including information from the Florida Federation of Garden Clubs and the National Garden Club.
    - Posts have included information on:
        - Our upcoming Secret Garden Tour, & links to purchase tickets
        - District X Spring and Fall Meetings
        - Tropical Short Course
        - Grant & scholarship opportunities
        - Deadlines and information on applying for awards
        - NGC Environmental and Gardening Schools
        - FFGC's April Convention
        - Floral design trends
        - Wekiva Volunteer Training
        - Interesting and informative articles
        - Upcoming events of interest to our members

- Members are encouraged to continue to Like and Share our Facebook page, posts., & events

Respectfully submitted by,

Daina Karol, Facebook Chair