

October 2023 Facebook Board Report

Submitted by: Daina Karol, Chair

September 21, 2023

- The Garden Club of Stuart continues to utilize Facebook as a communication and public relations tool to inform members and the community of upcoming events and our accomplishments, as well sharing educational information.
 - Our Facebook page can be found at:
<https://www.facebook.com/thegardenclubofstuart>
- Currently 579 people **Like** our Facebook page
 - An increase of 43 since April 2023
- We have 734 **Followers**
 - An increase of over 70 since April 2023
- Accomplishments shared on Facebook include:
 - Participation in Keep Martin Beautiful's 28th Annual International Coastal Cleanup
 - Garden Club of Stuart members helped clean-up Sandsprit Park
 - Satin Leaf Circle members cleaned up the shoreline around the House of Refuge
 - In the Spring, FFGC & GCS Awards & award winners were posted
- Information about our October monthly meeting was posted, and a Facebook Event was created, which included an invitation for guests to attend
- Facebook posts regularly include educational, useful, and important information, including information from the Florida Federation of Garden Clubs and the National Garden Club.
 - Posts have included information on:
 - District X Fall Meeting, which the GCS is hosting on October 20, 2023, including a PDF link to print the registration form: <https://tinyurl.com/karmom>
 - Circle activities with photos and a write-up
 - Tropical Short Course information
 - Grant & scholarship opportunities, including Plant America Grants
 - NGC Environmental and Gardening Schools
 - Blooming Tales article written by GCS President, Rosita Aristoff, featuring District X FALL Meeting hosted by GCS
 - Floral design trends
 - Interesting and informative articles
 - Upcoming events of interest to our members
 - Martin County Master Gardeners Plant Sales
 - Boca Raton's Holiday House
- Circles are encouraged to share their events & meetings on Facebook
 - Send a write-up with your BEST photos to: dkarol37@gmail.com
- Members are encouraged to continue to Like and Share our Facebook page and posts.

Respectfully submitted by,

Daina Karol, Facebook Chair