

November 2023 Facebook Board Report

Submitted by: Daina Karol, Chair

October 29, 2023

- The Garden Club of Stuart continues to utilize Facebook as a communication and public relations tool to inform members and the community of upcoming events and our accomplishments, as well sharing educational information.
 - Our Facebook page can be found at:
<https://www.facebook.com/thegardenclubofstuart>
- Currently 597 people **Like** our Facebook page
 - An increase of 18 since last month
- We have 761 **Followers**
 - An increase of 27
- Accomplishments shared on Facebook include:
 - Successful hosting of FFGC's District X Fall Meeting
 - Certificate of Appreciation from Maria Wolfe, District X's Director, for collecting the largest number of Take-Home Bags for Wekiva Youth Campers
 - Thank you from the Treasure Coast Hospice to the GCS's Hibiscus Circle for their monthly volunteer work in the Hospice Butterfly Garden
- Information about our upcoming November monthly meeting was posted, and a Facebook Event was created, which included an invitation for guests to attend
- Facebook posts regularly include educational, useful, and important information, including information from the Florida Federation of Garden Clubs and the National Garden Club.
 - Posts have included information on:
 - Our District X Fall Meeting at Monarch Country Club, including many photos
 - The Martin County Chapter of the Florida Native Plant Society's FREE Program & Field Trip Schedule for 2023-2024
 - FFGC's official song, "In a Garden", including lyrics, sheet music & a recording
 - Hibiscus Circle's October Volunteer workday at the Hospice Butterfly Garden
 - Our GCS October meeting with many photos
 - Floral design trends
 - Interesting and informative articles
 - Upcoming events of interest to our members
 - Martin County Master Gardeners' October Plant Sales
 - Garden Club of Boca Raton's Holiday House
 - GC of FT Pierce's Yard & Plant Sale
- Information & photos about Allamanda, Tabebuia, and Hibiscus Circles October meetings
 - ALL Circles & Members-at-Large are encouraged to share their events & meetings on Facebook
 - Send a write-up with your BEST photos to: dkarol37@gmail.com
- ALL GCS Members are encouraged to continue to Like & Share our Facebook page & posts.

Respectfully submitted by,
Daina Karol, Facebook Chair