

Facebook Annual Report  
Submitted by: Daina Karol, Chairman  
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- The Garden Club of Stuart's Facebook page continues to grow as a communication tool to inform members and the community of upcoming events and our accomplishments.
  - Over 400 people currently Like & Follow our Facebook page
    - An increase of 150 since March 2021
  - Our "Secret Garden Tour" Facebook Event has been Shared 26 times
  - Members are encouraged to continue to Like and Share our page and posts.
- Accomplishments shared on Facebook include:
  - National Garden Week Activities including:
    - Proclamation given to GCS from the Mayor of Stuart
    - Chair Ann McCormick's Letter to the Editor
    - Garden Week Facebook posts were shared by both NGC & FFGC
  - Cyndy Trossbach's Tree Dedication at Citrus Grove Elementary School
  - Luminaries articles on
    - New Officers induction
    - Scholarship Awards – this was also shared on Facebook by FFGC
  - Circle Civic Projects
    - Allamanda – Their planting of native plants at the House of Refuge
    - Tabebuia – Planted new plants at the Main Street Building
    - Hibiscus – Monthly work days at the Treasure Coast Hospice Butterfly Garden
- Information about our monthly Zoom meetings were posted, and a Facebook Event is created for each meeting
- Facebook posts regularly include useful and important information, including information from the Florida Federation of Garden Clubs and the National Garden Club.
  - Posts have included information on:
    - District X Spring and Fall Meetings
    - Tropical Short Course
    - YouTube Welcome message from NGC President
    - Grant & scholarship opportunities
    - Deadlines and information on applying for awards
    - NGC Environmental and Gardening Schools
    - FFGC's April Convention
    - Floral design trends
    - Wekiva Volunteer Training
    - Interesting and informative articles
    - Upcoming events of interest to our members
- Our most Liked post recognized Cyndy Trossbach's passing, and acknowledged her hard work, outstanding service, commitment, and devotion to our Club.
  - That post was seen by 195 people, and 25 comments were posted, including a message from FFGC.